

Important changes to brand name, packaging and recipe!

SUSTAGEN Diabetic is undergoing an exciting transformation!

A new name and a dedicated focus

INTRODUCING
NUTREN
Diabetes!

We would like to inform you of some important and exciting changes that affect SUSTAGEN Diabetic ready-to-drink (RTD) 237mL.

What's changing?

From March 2021, SUSTAGEN Diabetic ready-to-drink will become **NUTREN Diabetes**. It will have a new look, new name and new recipe.

It will also have:

✓ Exciting new look packaging

- Resealable: Can be consumed all at once or can be stored†.
- Changing from a 237mL Tetra Pak to a 200mL bottle.
- Available as singles or convenient pick-up (4 bottles per pack).

✓ New recipe with great new taste!

- High in protein – 31% more protein per serve.*
- 48% less fat per serve.*
- Still 27 vitamins and minerals.
- Still low GI (33).
- Contains 200kcal per serve.§



Why change?

This is a positive change that:

- reflects our commitment to focus on delivering nutritional solutions to improve the quality of life for people with diabetes and pre-diabetes;
- builds a brand that people will recognise, trust and associate with nutritional solutions for people with diabetes;
- is available and recognised globally.

† To be consumed within 6 hours or 24 hours when refrigerated.

* Compared to SUSTAGEN Diabetic ready-to-drink liquid per serve.

§ Compared to 240kcal in SUSTAGEN Diabetic ready-to-drink per serve.



Single serve

Changeover timing from
March 2021



Convenient pick-up 4 pack

For more information, visit www.sustagen.com.au/nutren
or in Australia call **1800 671 628** or in New Zealand **0800 607 662**.